

V3 Systems Debuts StratoSphere Series of Virtual Desktop Infrastructure (VDI) Appliances at DEMO Spring 2011

-- New appliances include proprietary V3 Optimization Layer (V3OL) to enable desktop-type speed and ease-of-use to virtual machines --

Palm Desert, Calif. and SALT LAKE CITY – March 1, 2011 – The cloud is now faster than local thanks to new [virtualization desktop company](#), V3 Systems (www.v3sys.com), who unveiled StratoSphere – a series of five advanced [virtual desktop infrastructure \(VDI\) appliances](#) that give businesses virtual machines that are faster than native desktops – at the DEMO Spring conference today.

The StratoSphere Series includes five pre-configured, drop-in appliances that support between 50-400 virtual desktops on a single appliance. The StratoSphere eliminates racks of servers, network, and storage devices that are needed to integrate, deploy and manage a VDI environment while reducing energy costs associated with traditional desktops. Virtual desktops delivered via StratoSphere use a small fraction of the power consumed by traditional VDI implementations.

Understanding that deployment and speed are two barriers that keep businesses from adopting VDI, V3 Systems designed the StratoSphere appliances with speed in mind.

V3 Systems achieves this speed through a proprietary optimized software layer called V3OL™. The V3OL™ works in conjunction with the [virtual machine hypervisor](#) to optimize the hardware platform for the fastest possible virtual desktop experience.

“VDI is a powerful technology for businesses, but until now has been hampered by poor performance, slow speeds, bad user experiences, and high capital and operational expense for IT departments,” said V3 System’s CEO, [Peter Bookman](#). “Today we are changing the paradigm with the introduction of StratoSphere appliances. Through our V3OL, we are able to achieve speeds that exceed native desktop speeds for virtual machines, while also reducing the size of a company’s data center and the time of deployment. What used to take hours, takes minutes.”

With the StratoSphere appliance from V3, companies can stream virtual machines to computers, thin clients as well as mobile devices like tablets and smartphones.

“We’ve experimented with a myriad of VDI products, but none of them were able to perform at a speed that was comparable or exceeded a local desktop until we tested and deployed V3 Systems’ appliance,” said Ken Adams, CIO at [Miles & Stockbridge](#), a law firm with more than 200 attorneys in eight offices across the mid-Atlantic region, who has purchased and deployed two of V3’s appliances. “Deployment was simple and we

were able to just drop them in and didn't need to configure anything in our current system. Within hours we had virtual machines that were faster than local PCs, and feedback from the users has been overwhelming positive."

StratoSphere Series Appliances and Technical Specs:

	Strato-50i	Strato-100i	Strato-200i	Strato-300i	Strato-400i
Virtual Desktops	50	100	200	300	400
Processor Cores	8	12	24	32	32
Memory	72 GB	144 GB	256 GB	384 GB	448 GB
Network	2 X 1 Gb 2 X 10 Gb	2 X 1 Gb 2 X 10 Gb	2 X 1 Gb 2 X 10 Gb	2 X 1 Gb 2 X 10 Gb	2 X 1 Gb 2 X 10 Gb
Sold-State Storage	384 GB	704 GB	1.34 TB	1.34 TB	1.98 TB
Rack Units	1U	1U	1U	1U or 2U	2U

V3's StratoSphere appliances are available now, and V3 Systems is offering a 90-day promotion for prospective customers to get discounted pricing. For more information about V3 Systems, their products and pricing visit www.v3sys.com or call 800.708.9896.

About V3 Systems

V3 Systems has revolutionized the speed, the ease, the deployment and even the size of datacenter required for Virtual Desktop Infrastructure. V3 manages single or multiple sets of 50-400 virtual desktops from compact, efficient and easy-to-manage appliance devices.

About DEMO

Produced by the IDG Enterprise events group, the worldwide DEMO conferences focus on emerging technologies and new products innovations, which are hand selected from across the spectrum of the technology marketplace. The DEMO conferences have earned their reputation for consistently identifying cutting-edge technologies and helping entrepreneurs secure venture funding and establish critical business. For more information on the DEMO conferences, visit <http://www.demo.com/>.

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PR Contact

Snapp Conner PR

Clayton Blackham

clay@snappconner.com

Office - 801.994.9625